

Calling all Senior Citizens! Dublin City is yours on Monday, November 30th

***Dublin City Senior Citizens Day is major event for seniors in Ireland
Great cultural events, entertainment and special offers***

Monday, November 23rd – The details of Dublin City Senior Citizens Day 2009 have been announced, and an exciting and varied programme of cultural events, entertainment and special offers have been unveiled.

Senior Citizens Day is the day when all senior citizens are specially invited to come to Dublin and to take part in the range of cultural events and entertainment which have being organised for them.

This year, Dublin City Senior Citizens Day will take place on Monday, November 30th. This is the third year running that Dublin City has hosted a day of special events for senior citizens, and this year the largest and most extensive range of activities is being planned.

All cultural and entertainment events have either free or reduced rate admission for senior citizens and, in addition, senior citizens can take advantage of special offers in some of Dublin's leading stores. Senior citizens are reminded to carry their Free Travel Pass with them on Senior Citizens Day. The Free Travel Pass is their passport to avail of special offers, discounts and free admissions.

A full list of planned cultural events, entertainment and special offers can be viewed at www.DublinCitySeniorCitizensDay.ie – updated offers and activities will also be posted to this website.

Commenting on the range of events taking place, Dermot Kirwan, Friends of the Elderly, stated:

“Dublin City Senior Citizens Day is the day when senior citizens from all over Ireland are welcomed into their capital city. It is the day when we celebrate them and thank them for all they have achieved and all they have passed on to us.

“This year, Dublin City Senior Citizens Day is offering free or reduced rate admission to all senior citizens to the Book of Kells, Dublin Castle, the Writers Museum, the National Gallery, the National Wax Museum Plus, Croke Park, Christchurch Cathedral, Dvblinia and the Viking World and the ESB Dublin Georgian House Museum to name just a few attractions.

“A free morning screening of *Casablanca* will take place at the Irish Film Institute, whilst a reduced admission rate will apply to an afternoon screening of *Singing in the Rain* at the Screen

Cinema. Coupled with free raffles with Santa in the ILAC Centre, live music in the ILAC and the GPO and a range of special offers in leading stores, this year Dublin City Senior Citizens Day is bigger and better than ever.

“Monday, November 30th will be a great day for senior citizens to visit Dublin – I’m asking all senior citizens to remember to carry their Free Travel Pass as this pass will need to be shown at participating locations to benefit from special admission rates or other offers.

“A special website – www.DublinCitySeniorCitizensDay.ie – is in place and this website will list the most up-to-date events and activities that are taking place on Monday, November 30th. Senior citizens can log on in advance and plan their day. Alternatively, senior citizens can call to the Dublin Tourism offices on Suffolk Street or O’Connell Street on Monday, November 30th, to collect a map and a programme of events.

“Dublin City Senior Citizens Day 2009 promises to be a great event for all senior citizens – come to Dublin, take part, and make the most of your capital city!”

Dublin City Senior Citizens Day is sponsored and supported by Dublin City Council, Dublin Tourism, Transport 21, Friends of the Elderly, Dublin City Business Association and Dublin City Business Improvement District, Dublin Bus and the DART.

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